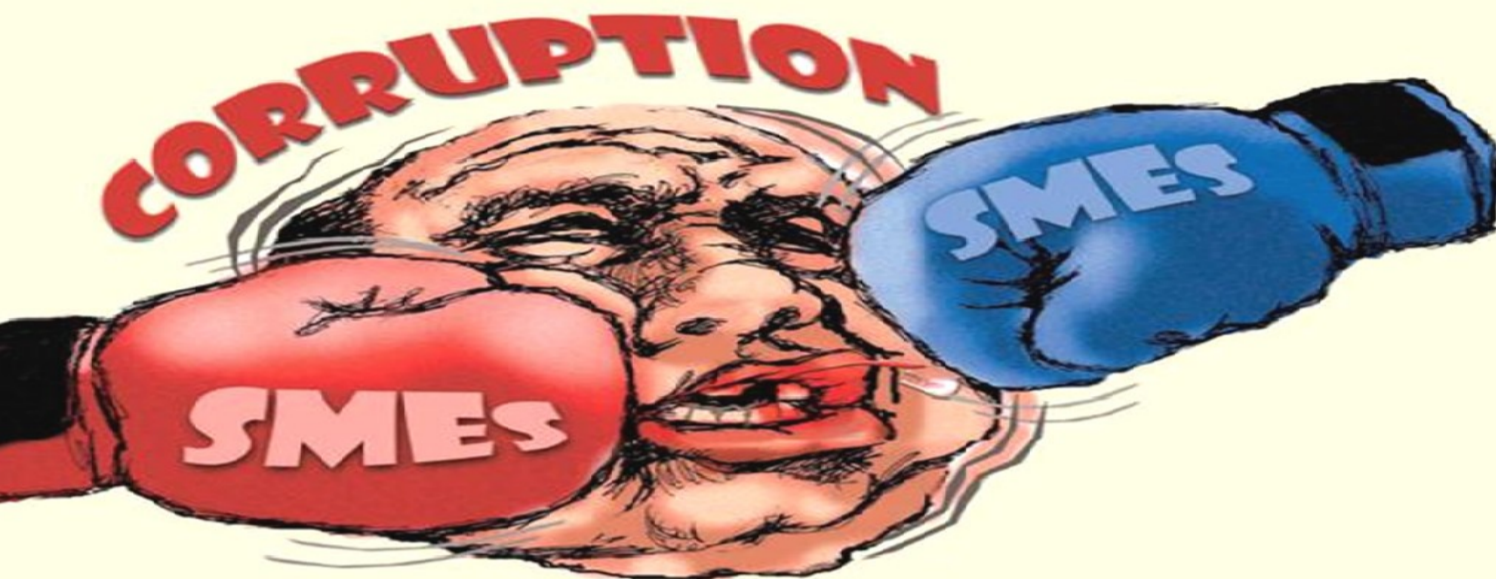


Presents a Conference on

# SMEs as a Major Force in Promoting Integrity and Accountability in Business



26 July 2012  
Mandarin Oriental Hotel  
Makati City  
8:30 a.m. to 4:30 p.m.

The first of its kind in the Philippines, the conference will bring together owners and managers of small and medium enterprises, government officials, civil society, academes and media representatives to exchange ideas on developing an enabling environment for SMEs to operate their businesses with integrity and accountability.

## Conference topics:

Corruption as an Impediment to Development  
Taking on the Challenge of Operating a Business Without Corruption  
Addressing Corruption Vulnerabilities in Procurement  
Finding Common Ground with the BIR  
Streamlining Processes for Business Permits and Licenses  
Reforming the Bureau of Customs  
Doing Business with Integrity

## Speakers and panelists include:

Secretary Gregory Domingo, Department of Trade and Industry  
Secretary Jesse Robredo, Department of Interior and Local Government  
Secretary Arsenio Balisacan, National Economic Development Authority  
Commissioner Kim Henares, Bureau of Internal Revenue  
Commissioner Heidi Mendoza, Commission on Audit  
Mayor Oscar Rodriguez, San Fernando, Pampanga  
Edna Co, U.P. College of Public Administration and Governance  
Jose Concepcion III, Go Negosyo  
Raul Fabella, U.P. School of Economics  
Guillermo Luz, National Competitiveness Council  
Francisco Magno, La Salle Institute of Governance  
Felino Palafox, Palafox Associates  
Guillermo Parayno Jr., E-Konek

## Registration Fee

Early bird (until June 22): P600  
Regular rate: P1,200

Registration deadline: July 20, 2012

For more information, please contact  
Sarina Pargas at 892-4011  
loc 2017/752-1257 or spargas@aim.edu  
or visit [www.rvrcvstarr.aim.edu](http://www.rvrcvstarr.aim.edu)

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