

## **National Conference on “SMEs as a Major Force in Promoting Integrity and Accountability in Business,” July 26, 2012, Mandarin Oriental Hotel**

The Hills Program will hold a national conference on “SMEs as a Major Force in Promoting Integrity and Accountability in Business on July 26, 2012, from 8:30 am to 4:30 pm, at the Mandarin Oriental Hotel in Makati.

The first of its kind in the Philippines, the conference will bring together approximately 500 owners and managers of SMEs, government officials, academics, and media representatives. The goal of the conference is to provide a forum for the exchange of ideas on developing an enabling environment for SMEs to operate their businesses with integrity and accountability.

Topics to be covered include:

- Corruption as an Impediment to Development
- Taking on the Challenge of Operating a Business without Corruption
- Addressing Corruption Vulnerabilities in Procurement
- Finding Common Ground with the BIR
- Streamlining Processes for Business Permits and Licenses
- Reforming the Bureau of Customs
- Doing Business with Integrity

Invited speakers and panelists include:

Senator Edgardo Angara, Senate of the Philippines  
Secretary Gregory Domingo, Department of Trade and Industry  
Secretary Jesse Robredo, Department of Interior and Local Government  
Secretary Arsenio Balisacan, National Economic Development Authority  
Commissioner Kim Henares, Bureau of Internal Revenue  
Commissioner Heidi Mendoza, Commission on Audit  
Dr. Cielito Habito, Brain Trust Inc.  
Anthony Abad, TA Trade Advisory Group  
Alexander Cabrera, Isla Lipana and Company  
Alexander Reyes, Super Green Lane Associations, Inc.  
Benedicta Du-Baladad, Du Baladad and Associates  
Edna Co, U.P. College of Public Administration and Governance  
Felino Palafox, Palafox Associates  
Francisco Magno, La Salle Institute of Governance

Guillermo Luz, National Competitiveness Council  
Guillermo Parayno Jr., E-Konek  
Jose Concepcion III, Go Negosyo  
Raul Fabella, U.P. School of Economics  
Ambassador Jesus Tambunting, Planters Development Bank

Registration Fee: P1,200

To register, please click [here](#).

For more information, please call Sarina at (02) 892 4011, ext. 2017/752 1257 or send an e-mail to [rvrcvstarr@aim.edu](mailto:rvrcvstarr@aim.edu).

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